

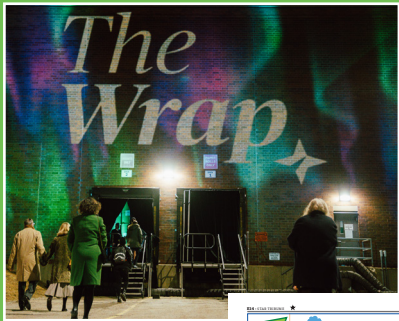
# Media Planner 2025

Boost sales and build stronger relationships with Minnesota's premier advertising resource. With a full complement of content to the latest Minnesota Star Tribune branded events and sponsorships, stay top of mind with your most desired audiences.



## January

3 THE WRAP  
13 CAMP GUIDE



## February

9 SUPER BOWL LIX  
10 CAMP GUIDE  
16 MINNESOTA'S BEST  
Voting opens  
20 THE GOOD LIFE  
MN UNITED PREVIEW



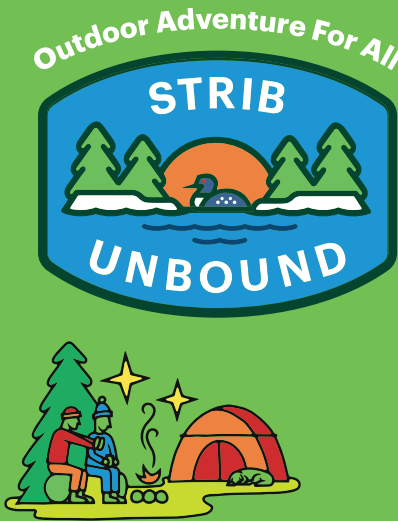
## March

12 MINNESOTA'S BEST  
Voting closes  
MAR 18 - APR 7  
MARCH MADNESS  
MN SPORTS HALL  
OF FAME



## April

10 THE GOOD LIFE  
26 STRIB UNBOUND  
CAMPING PREVIEW



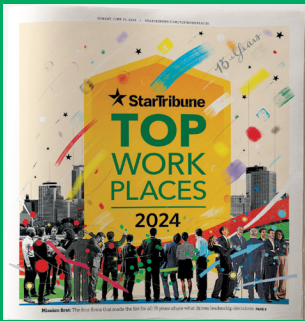
## May

11 MOTHER'S DAY  
26 MEMORIAL DAY  
MINNESOTA MATTERS  
MAY 6-8 North  
MAY 20-22 South  
TALKING VOLUMES  
FISHING PREVIEW  
LYNX PREVIEW



## June

19 THE GOOD LIFE  
TOP WORKPLACES  
JUNE 12 Event  
JUNE 15 Publication  
ALL-MINNESOTA  
SPORTS AWARDS



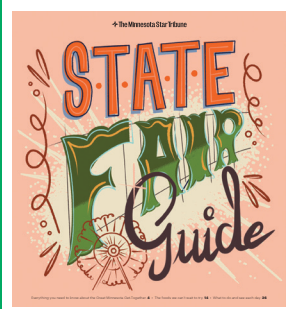
## July

4 JULY 4TH HOLIDAY  
5-6 TASTE OF  
MINNESOTA  
13 MINNESOTA'S BEST  
Winners Guide  
publishes  
PGA 3M OPEN  
TPC Twin Cities



## August

1 MUSIC&MOVIES  
7 THE GOOD LIFE  
17 STATE FAIR GUIDE  
21 STATE FAIR BEGINS  
FALL PREP  
SPORTS BEGIN



## September

1 LABOR DAY  
14 FALL ARTS PREVIEW  
TALKING VOLUMES  
HUNTING PREVIEW  
VIKINGS PREVIEW



## October

9 THE GOOD LIFE  
WILD PREVIEW  
TIMBERWOLVES  
PREVIEW



## November

27 HOLIDAY  
ENTERTAINMENT  
CONNECT GRANT  
PROGRAM OPENS  
THANKSGIVING  
+ BLACK FRIDAY  
+ SMALL BUSINESS  
SATURDAY  
+ CYBER MONDAY



## December

4 COOKIE  
WONDERLAND  
18 THE GOOD LIFE  
25 CHRISTMAS



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NEWS SECTION DATES SUBJECT TO CHANGE.